

KEOKUK YACHT CLUB
MONTHLY MEETING MINUTES
DATE: August 18, 2026

DIRECTORS ATTENDING: Rusty Guymon, Shawn McDowell, Dick Meyers, Jeff Zinnert, Johnathan Hendrickson, Kathy Dinger, Gary Platz, Brian Carroll and Dave Grogan

DIRECTORS ABSENT:

FIRST MATES PRESIDENT: Gail Meyers

The meeting was called to order by Commodore Rusty Guymon. Brian Carroll moved to approve the July 21, 2026, minutes as presented. Gary Platz seconded the motion. Motion carried.

GUESTS: Kay Arthur and Linda Mullen

GUEST/MEMBERS Comments:

TRAP:

1. Sara – Just received invoice today for trophies for last season - \$545.17.
2. Johnathan – New trap season will start in December.

FIRST MATES:

1. Started decorating last night for SOB. This will be our 25th annual party.
2. Still looking for raffle items and raffle donations.
3. Will have a lottery board.
4. We will sponsor a steak fry Saturday night, Backstabbin Betty will entertain.
5. No breakfast is planned on Sunday by First Mates.
6. Sunday evening will have free cheese/hamburger or brats plus sides to members, plus one raffle ticket for each member. Non-members will be charged \$10/plate.
7. New this year – cork pull - \$20 each, corks are numbered, you will win number on bottle associated with the cork number. Anyone can donate a bottle of booze. Hoping for 25 each on Saturday and Sunday nights.
8. Per Shawn McDowell the decorations look good – thank you to First Mates.
9. Mouse races are planned for April or May – date/time to be determined.
10. Turkey Shoot is scheduled in November.
11. Rusty Guymon thanked the First Mates for purchasing the ice machine.

FINANCIAL (including insurance):

1. Sara received a check from NCMIC Finance Corporation for \$145.36 (overpayment).
2. Per Kathy Dinger this month's financials are looking good this year as follows:
 - a. Primary checking is up 19% from July 2025.

- b. Our loan balance is down 88% from July 2025.
- c. Sales are up 22% from July 2025.
- d. Cost of Goods sold is down 1% from July 2025.
- e. Gross Profit is up 85% from July 2025.
- f. Total Expenses for July are down 10% from July 2025.
- g. Utilities are up 12% for July 2025.
- h. Net Income is down 72% from July 2025.
 - i. YTD Information (Jan – July 2026 compared to Jan – July 2025)
 - ii. Cost of liquor mixes and condiments increased 58%
 - iii. Income from gas and diesel sales was up 62.4%
 - iv. Gross profit was up almost 20%
 - v. Cost of utilities rose 19.2%; insurance fell 6.5%
 - vi. Overall, our expenses remained static from 2025 – 2026 (Jan-July)
 - vii. Our net Ordinary Income was up 232.8%
 - viii. Our Net Income was up 3,680.6% (from \$1,044.77 to \$39,498.36)

Financial Summary	
July 2026	
Metric	
Total Income	47,341
Dues Income	1,332
Boating Activities	276
Total Cost of Goods Sold	17,123
Gross Profit	30,217
Total Expense	27,577
Net Ordinary Income	2,640
Total Checking/Savings (Balance) at end of Month (June 30, 2026)	\$44,370
Payroll Expense	8,866
Bands and Entertainment	3,500
Insurance	1,757
Property Tax	0
Licenses & Permits	968
Miscellaneous Expense	0
Supplies	776
Repairs and Maintenance	1,463
Utilities	5,083
TOTAL YEAR	
Total Income	291,566
Dues Income	42,113
Boating Activities	38,482
Cost of Goods Sold	74,138
Gross Profit	217,427
Total Expense	161,545
Bank & Credit Card Fees	4,449
Utilities	21,381
Insurance	23,085
Payroll Expense	42,275
Contract Labor	1,274
Net Ordinary Income	55,882
Checking Balance <u>PRIOR</u> to Monthly Meeting (as of 8/18/26)	\$46,363
Harbor Health Fund	17,756.84

Loan Balance <u>PRIOR</u> to Monthly Meeting	\$173.85
Paid This Month to Connection Bank – principle – paid 8/4/26	1,025.98
Additional principal paid	0
First Mates Total Cash Register Receipts	\$3,765.12
- Band Expense	500.00
+ Other Income	0
- Other Expenses	0
First Mates Payout	\$3,265.12

SOCIAL (Shawn McDowell and Kathy Dinger):

Shawn McDowell:

1. August 27th – Live after 5 Chamber Event 5 – 7 pm – 30-40 people – games provided by the Chamber. KYC to provide snacks (pulled pork & chips) – Shawn McDowell and Kathy Dinger will help with this event.
2. August 28th – 60th birthday party – Jenny Laubersheimer – 40-50 people – 7-10 pm with DJ (no food)
3. September 5th – SOB Backstabbin Betty 8-11 pm (Stacy has confirmed)
4. September 6th – SOB Heathers & Co. 7:30 – 10:30 (Stacy has confirmed)
5. September 10th – Keokuk Class of 1966 reunion 5:30 - ? 60 people, no entertainment, catered food
6. September 12th – Steak fry – High Five 8 – 11 pm
7. September 19th – Koehler wedding reception – 6 - ? pm
8. Zach Fuller would like to host a shrimp boil on Saturday, October 3. Shawn McDowell would like to incorporate bingo with this event.
9. Shawn McDowell noted the Iowa football games would be televised at the Club.
10. Sunday, September 13, Amber Lawson will hold a Bon Voyage party at 2 pm.
11. Jay Koeber is hosting a baby shower on September 20 for 40-50 people. Needs to be in the Club at 8 am to decorate.

Member Relations / Communication

Christy Lucido:

1. Member Recognition Posts – need photos and ideas for members to recognize. Would like to aim for 3-4 posts each month.
2. Bartender Help with Facebook Photos – would love to get the bar team more involved with taking photos when time permits.
3. Summer's Over Bash Weekend – If the Board is planning anything in addition to the Steak Fry and free Member Appreciation Dinner during SOB weekend, please let Christy know so she can include the details in Facebook posts and the member email. She thought at one point there was talk of possibly doing a Bloody Mary bar and breakfast pizzas sometime during the weekend.
4. Christy will be on vacation August 21 – 30. Please make a note.
5. Rusty Guymon thanked Kathy Dinger for her help with the weekly member post details.

6. Rusty Guymon reminded the Board that pictures are appreciated for Christy's posts.

Bar Related Special Days for September

Collecting Updated Member Information

BAR SALES:

Gary Platz:

1. Everything is going smoothly regarding prices.
2. 65% average increase in net income.
3. 17.3% increase in beer sales.
4. 16.2% increase in liquor sales.
5. 25.8% increase in wine sales.
6. We are pursuing applications for bartender positions as three bartenders are off to school. We are working with the new people. Asking them to acknowledge members when they walk in the door. Kristal is good on Wednesday nights, Millie is great on Thursdays, Gary is working with Kastin to determine if she may be able to take over the ordering duties.
7. We can sell full bottles of wine or champagne, but the employee has to pour it. Gary will go through Theresa Sestito.
8. Could Christy send a note to the Gate City of our events?

Jeff Zinnert:

1. There is no verdict on the sting appeal yet.
2. Regarding the slushie machine, we need to order a new repair kit at approximately \$75. Gary Platz confirmed that there are new parts on both machines.
3. Where are we on a menu board for the pizza menu?
4. Thermostat update – Sunday the vents were dripping. Rusty Guymon will check on blue tooth control.

Shawn McDowell:

5. Shawn McDowell talked to Kent Church about the big temperature difference. Kent said that's not good. Board members will reach out to professionals to evaluate what is best for the Club.
6. Per Shawn the First Mates want a television outside for the Iowa games.

BUILDING & GROUNDS: (including janitorial):

Jeff Zinnert:

1. Dirty boat houses – Need to clean the back boat house. Nicole Hendrickson would bring cheerleaders to clean, or Dave Grogan has the FFA group.

2. Rear lot gravel – still need grading. Gary Platz will handle that task.
3. Realign Jersey barriers behind the Club – there is scrap behind the sea doo shed.
4. Ice Merchandiser – thank you First Mates.
5. We need new pool chalk – Jeff will order, approximately \$20.
6. Gary Henson sprayed the outside area for bugs again today.
7. The ceiling tile above one of the televisions is gone.
8. Per Sara Kugler the middle lady's toilet runs – Jeff Z. will look at it.

Rusty Guymon:

1. The new motor for the back lift could be here tomorrow. We are still having depth problems. We will look at options to move the mud. Also the chain is off.
2. New sign for roof is now here thanks to Gary Platz – we need people to help secure the sign.

BOAT STORAGE (including fuel):

Rusty Guymon:

1. Fuel price will change tomorrow morning to \$4.97/gallon.

Sara Kugler:

1. Received new contract from West Central FS for upcoming year. Rusty Guymon signed and Johnathan Hendrickson will return the signed contract to West Central.
2. Received check from Terry Twitchell for his half owed (\$258.58) for boat mover batteries. Will be deposited into our account.
3. Two slip renters have not paid membership yet this year: Graciela Soto and Oliver Strict (wife just recently passed away). I have sent both requests for payment with their boat storage bills.

Jeff Zinnert:

1. Canvas for open inside slips. Chris Long's boat has been removed from storage. There are two open slips in the middle boat house. Not sure of Connor Dupree's boat size, Jay Huffman is either 21 or 22 feet. Patrick Profeta is on list. We need to update the slip renters list.
2. Address situation on harbor boatlift and rear lift. There are three aerators at the Club, we need to buy a couple more. Burlington won't fix them.
3. Replacement of rear lift motor (see Building and Grounds) and up travel limit switch.

KITCHEN/COOKS:

Gary Platz:

1. Oil has been replaced in the kitchen.

2. The kitchen needs a larger, upright freezer.
3. Shawn McDowell noted that he still has leftover frozen bacon, biscuits and gravy, cinnamon rolls plus wings and fries. The biscuits and gravy and cinnamon rolls will be used for SOB breakfasts.

OLD BUSINESS:

1. Rusty Guymon will send note to Hoffman and Kerry Klepfer regarding the pending lawsuit we are involved in. Gary Platz has drafted a letter to our insurance company asking them to take a second look. Per the email from Lantz, they have used \$600 of our retainer so far.

NEW BUSINESS:

1. Shawn McDowell has received a request from a member of the Club to buy the old fryer. Jeff Zinnert will get a value.
2. Kathy Dinger will work with Christy Lucido on a social media promotion. Suggested a 'flat Stanley' themed burgee to travel.
3. Kathy Dinger will work on an updated Welcome Letter to new members.
4. Per Shawn McDowell we will donate five memberships to SOB.
5. Shawn McDowell asked we put our burgee on the back of the bar with a price. Kay Arthur will get with Chris Everingham to order.

BY LAWS: Rusty Guymon, Jeff Zinnert, Flint Peyton

NEW MEMBERS: Brian Carroll made the motion to approve the following applicants as new members, Johnathan Hendrickson second the motion, motion carried:

Donna Amandus; Patrick Clark; Richard & Kim Fehseke; Scott & Debby Feller; Janet LaPolla; Keeli Massimo and Larry Pruden

ADJOURN: Shawn McDowell made the motion to adjourn the meeting. Johnathan Hendrickson seconded the motion. Motion carried.

Meeting adjourned.

Respectfully submitted,
Sara Kugler
Secretary
KYC, Inc.